

WESTERN DAKOTA TECHNICAL COLLEGE

BUSINESS - HOSPITALITY

Diploma, 39 Credit Hours, 11-Month Program

The Hospitality program will provide students with technical understanding and skills development in the hospitality field by integrating theory with practical experience. Through the program, students will develop skills in hospitality management principles, finance, and more. Students will learn about varying duties of someone working in the hospitality field and will complete a minimum of 240 internship hours.

Course	No.	Course Title	Credits
General Education Requirements			
CSC	105	MICROCOMPUTER SOFTWARE APPLICATIONS I	3
MATH	112	BUSINESS MATHEMATICS*	3
PSYC	101	GENERAL PSYCHOLOGY	3
Total			9
Technical Requirements			
ACCT	120	PRINCIPLES OF ACCOUNTING I	3
BUS	120	PRINCIPLES OF MARKETING	3
BUS	141	WRITTEN COMMUNICATION FOR BUSINESS**	3
BUS	205	SOCIAL MEDIA MARKETING	3
BUS	210	SUPERVISORY MANAGEMENT	3
BUS	215	SEARCH ENGINE MARKETING	3
BUS	233	SMALL BUSINESS ENTREPRENEURSHIP	3
HOS	110	HOSPITALITY PRINCIPLES <i>online</i>	3
HOS	120	HOTEL & LODGING OPERATIONS INTERNSHIP	3
HOS	125	FOOD & BEVERAGE OPERATIONS INTERNSHIP	3
Total			30

*Prerequisite: Acceptable ACCUPLACER score or Basic Math.

**Prerequisite: Acceptable AACUPLACER score or Basic Writing.

**BUS 141 meets the diploma program requirement for 3 credits in communications.

Students who complete this diploma and later decide to return for the Business and Technology AAS will have HOS 110 sub for BUS 140, HOS 120 sub for BUS 162, and HOS 125 sub for BUS 228 or BUS 291.

Semester Breakdown

First Semester (Fall Only)			CR	Second Semester (Spring Only)			CR
ACCT 120	Principles of Accounting I	3		BUS 141	Written Communication for Business	3	
BUS 120	Principles of Marketing	3		BUS 215	Search Engine Marketing	3	
BUS 205	Social Media Marketing	3		BUS 233	Small Business Entrepreneurship	3	
BUS 210	Supervisory Management	3		CSC 105	Microcomputer Software Applications I	3	
HOS 110	Hospitality Principles <i>online</i>	3		HOS 120	Hotel & Lodging Operations Internship	3	
MATH 112	Business Mathematics	3					
Total Credit Hours			18	Total Credit Hours			15
Third Semester (Summer Only)			CR				
HOS 125	Food & Beverage Operations Internship	3					
PSYC 101	General Psychology	3					
Total Credit Hours			6				

Clinicals, practicums, and internships may include, but are not limited to, differential shifts (evenings, nights, weekends, and holidays) to meet industry expectations. This may require travel outside the Rapid City area.

2024-2025 Academic Catalog – 6/2024

Apply online today at wdt.edu or call Admissions Department at (605) 718-2565 or email admissions@wdt.edu

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